



LEADING REAL ESTATE
COMPANIES *of* THE WORLD®

Seller's Packet



Todd Paulk
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Global Team Partners



LEADING REAL ESTATE
COMPANIES *of* THE WORLD

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Wardley Seller

Why Sell your Home Listing with Wardley ?

- Wardley is the number # 1 selling real estate firm in America leading sales of \$353 million annually
- Market your home both Local and Global: 18,000 agent websites, 250 Wardley Partners, 30,000 agent affiliate websites, 400 Wardley agent websites
- Digital listings of your home on: New York Times, ESPN, You Tube, Washington Post, CNN, Yahoo, Forbes, Huffington Post, CBS, and USA Today (ADWERX)
- Pre-Title Commitment: we will order your title in advance at our cost not yours
- Provide professional assistance and guidance in staging your home for sale
- Assist in getting the best price for your home with a detailed CMA Comparative Market Analysis
- Your home will be entered into our worldwide Home Marketing Information System
- RELO Listing included: Your home will be listed in the worldwide Relocation Network

- Yard Sign included: We will place a professionally branded Real Estate Sign on your property
- Website URL: We provide unique URL and will have your home professionally photographed on your own personal website
- Professional Photos: We will use high-definition professional photography to showcase your home in its best light to stand out and attract the best buyers
- Lock Box: We will place a secure traceable lock box on your property for top security of your home
- MLS: We place your home on the Multiple Listing Service with exposure to over 16,000 Greater Las Vegas area Realtors
- Internet: We will showcase your home on REALTOR.com and ZILLOW as well as many others
- Enhance Internet Technology: This will push your listing higher than others giving you 300% more views. You will receive tracking updates emailed to you so you can stay up to date on the competition
- ADWERX; Geographically Target Ads will be placed about your property on worldwide media channels
- Realtor Outreach: We will send color postcards “Just Listed” for your property to the entire Realtor Network that have buyers in your price range that match your property criteria.
- Neighborhood Outreach: We will send color postcards “Just Listed” to all 50 Neighbors that live closest to your home
- Personal Contact: We will personally contact 20 neighbors closest to your home for prospects. We will contact an additional 50 people a week throughout the community to market your home
- Open House Counter Display: We will provide an informational notebook containing all the information about the local area Buyers will find to be of value when considering your property for purchase
- Buyer/ Realtor Survey: We will send Survey Cards out to all Realtors and Buyers who have toured your property during Open Houses or regularly scheduled showings for their Feedback on the home
- Open House: We will provide Open House with your permission on regular intervals until sold
- Transaction Management: Our full-time transaction managers will manage all details of your listing with our 90% approval closing ratio of on-time or earlier than the date of closing in the sales contract
- Weekly Contact: We will contact you weekly to give you an update on the marketing of your home and answer and you question you have for us



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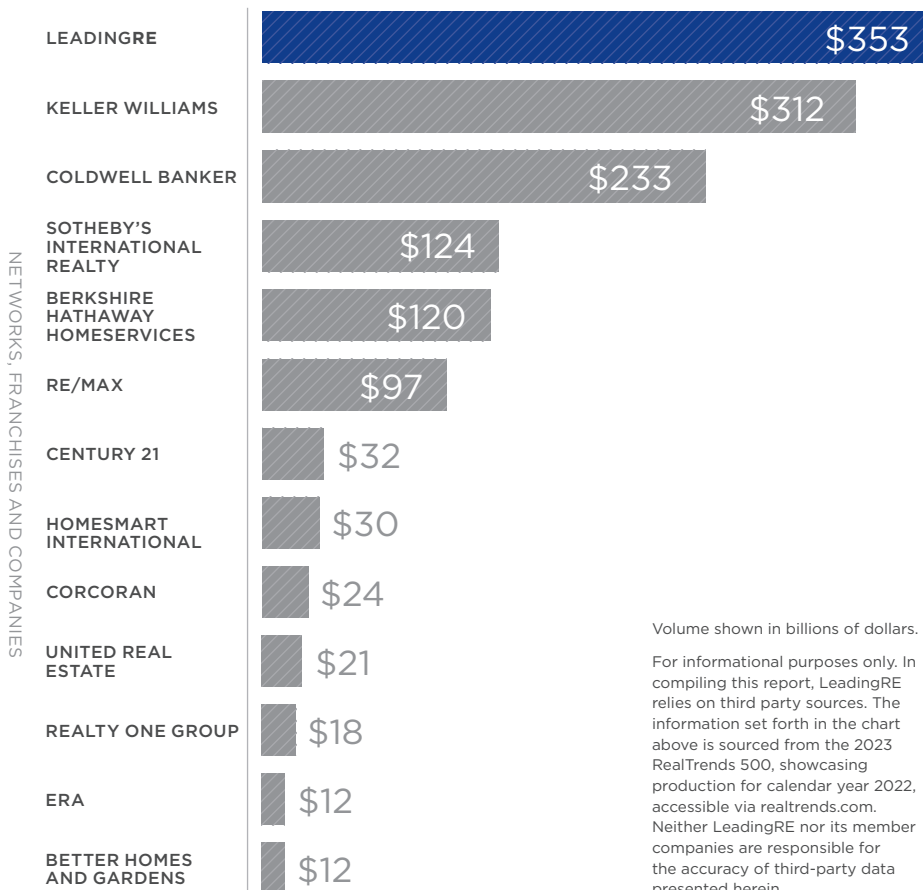
www.ToddPaulk.WardleyRE.com

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INDUSTRY-LEADING SALES.

Our invitation-only network was responsible for \$353 billion in annual home sales volume among the top 500 U.S. real estate firms in 2022.

2022 U.S. HOME SALES VOLUME AMONG THE TOP 500 U.S. REAL ESTATE FIRMS.



I'M LOCAL I'M GLOBAL®

550
companies

4,900
offices

138,000
sales associates

70+
countries

Leading
REAL ESTATE COMPANIES
OF THE WORLD

Leading

REAL ESTATE
COMPANIES
OF THE WORLD®

\$38 BILLION MORE U.S. HOME SALES VOLUME IN 2019
THAN OUR CLOSET COMPETITOR

U.S. HOME SALES – Volume Shown in Billions of Dollars

LUXURY PORTFOLIO INTERNATIONAL®



This bar chart is sourced from REAL Trends 500 for 2019, realtrends.com.

As an affiliate of Leading Real Estate Companies of the World, our brokerage is a local and global market leader working on your behalf. LeadingRE's world-class marketing resources and connections allow us to provide you with a truly exceptional real estate experience.

WARDLEY
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LEADING REAL ESTATE
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WE MARKET YOUR PROPERTY TO THE WORLD

When selling your home, you need global exposure in addition to the strong marketing expertise we deliver locally. As an affiliate of Leading Real Estate Companies of the World®, we have the resources to market your property to the highest possible number of potential buyers. With 135,000 talented associates around the world, we expose your property to buyers on six continents ensuring more eyes on your property. In addition, we receive inbound clients from other affiliates around the globe who are interested in purchasing a home.

Leading Real Estate Companies of the World® is a pedigree denoting the very best companies who represent qualified clientele and wish to do business with similar firms. Each year our network is collectively responsible for over one million transactions on a global basis.

When your home is posted to our website locally, it is immediately promoted on the LeadingRe.com website. It is also immediately connected to the website of 550 of our affiliated Real Estate firms across the world.

550
FIRMS

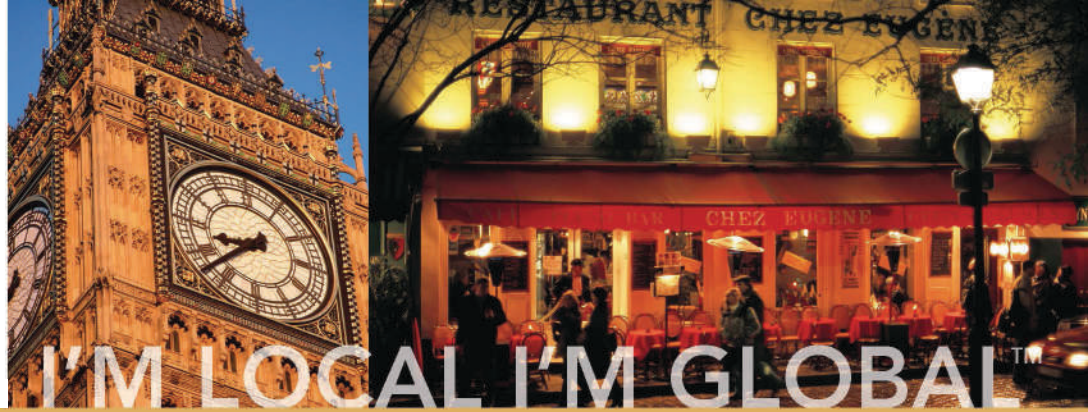
ENCOMPASSING
4,600
OFFICES

135,000
SALES ASSOCIATES

70
COUNTRIES



LEADING REAL ESTATE
COMPANIES OF THE WORLD



92% of buyers use the internet in their home search process.

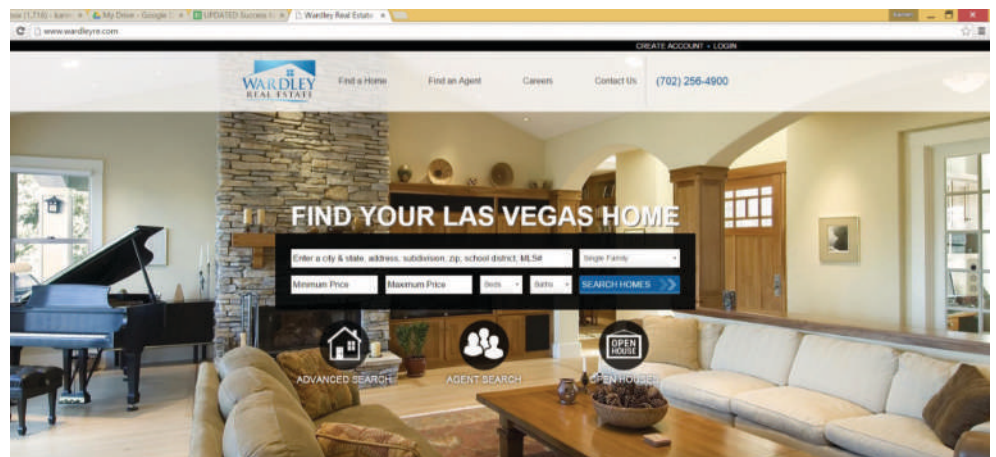
Your property will be found on:

*18,000+ local agent websites

*250 Wardley partner websites

*30,000+ agent affiliate websites

*400+ Wardley agent websites



Leading

REAL ESTATE COMPANIES
OF THE WORLD

I'M LOCAL
I'M GLOBAL®

GLOBAL REACH, HUMAN TOUCH

Being apart of the global economy goes far beyond technology; it requires the human touch. We are proud to belong to the global network whose names says it all- Leading Real Estate Companies of the World® Wherever you go, the LeadingRE logo is a symbol of the finest local real estate professionals.

Argentina
Aruba
Australia
Austria
Bahamas
Belgium
Belize
British Virgin Islands
Canada
Cayman Islands
China
Colombia
Costa Rica
Czech Republic
Denmark
Dominican Republic
England
England, Great Britain
France

French West Indies
Germany
Guam
Iceland
India
Ireland
Italy
Jamaica
Lebanon
Luxembourg
Malaysia
Mauritius
Mexico
Monaco
New Zealand
Panama
Portugal
Puerto Rico
Qatar

Romania
Saint Martin
Scotland, Great Britain
Singapore
Sint Maarten
South Africa
Spain
Sweden
Switzerland
Thailand
Trinidad
Turkey
Turk@ Caicos Islands
United Arab Emirates
Uruguay
Virigin Islands
Wales, Great Britain
Zambia

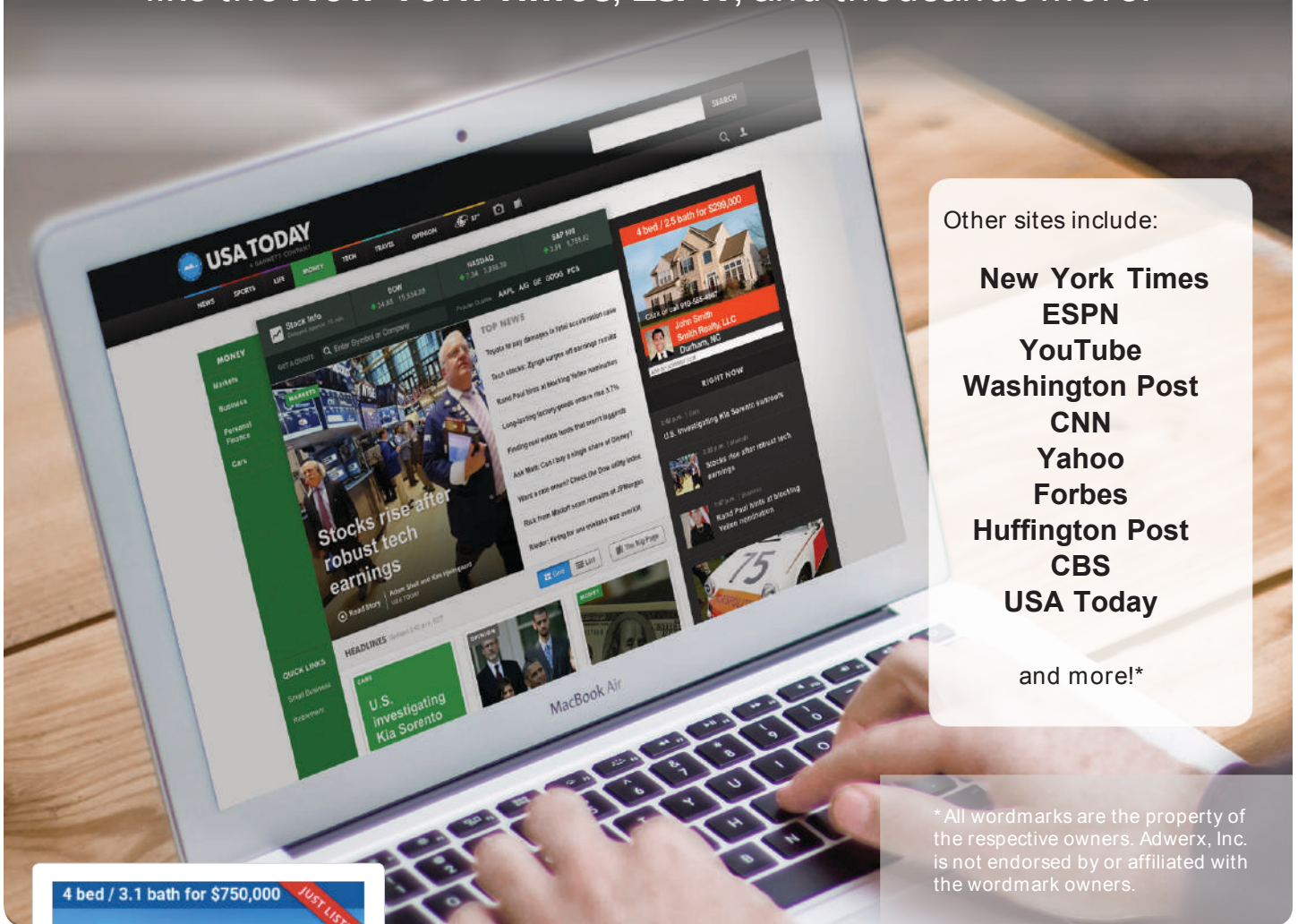


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REAL ESTATE

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Powerful Digital Marketing to Thousands of Potential Buyers

Your home, advertised to local home buyers visiting top sites like the **New York Times**, **ESPN**, and thousands more.



Other sites include:

New York Times
ESPN
YouTube
Washington Post
CNN
Yahoo
Forbes
Huffington Post
CBS
USA Today

and more!*

* All wordmarks are the property of the respective owners. Adwerx, Inc. is not endorsed by or affiliated with the wordmark owners.



Sample Online Ad

- > Adwerx uses anonymous online data to target ads for your home toward local people who are potential buyers. This includes local people who have searched for homes, used mortgage calculators, searched for moving companies, etc.
- > Ads for your home follow potential buyers everywhere they go on the web.
- > Adwerx provides daily marketing reports on the ad campaign for your home.